

Media Information

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FOR IMMEDIATE RELEASE

CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR JULY 2009

Cathay Pacific Airways today released combined Cathay Pacific and Dragonair traffic figures for July 2009 that show another significant fall in passenger numbers compared with the same month last year. There was also another year-on-year drop in cargo and mail tonnage.

In July, Cathay Pacific and Dragonair carried a total of 2,080,326 passengers – down 9.9% against the same month in 2008 - while capacity for the month, measured in available seat kilometres (ASKs), fell by 7.5%. The month's load factor saw a drop of 0.6 percentage points to 83.5%. For the year to date, the number of passengers carried has fallen by 5.1% compared to a capacity decline of 2.9%.

The two airlines carried a total of 133,233 tonnes of cargo and mail last month, down 6.7% on July 2008, while the cargo and mail load factor rose by 6.6 percentage points to 72.6% as a result of the capacity decline. Capacity for the month, measured in available cargo/mail tonne kilometres, was 12.6% down. For the year to date, tonnage has fallen by 14.1% compared to a capacity drop of 13.9%.

Cathay Pacific General Manager Revenue Management Tom Owen said: "The adverse impact of Influenza A (H1N1) on regional demand continued in July, although there was a pickup in leisure travel towards the end of the month as concerns eased in some markets. Load factors remained flat over last year, despite significantly reduced capacity, highlighting the continued impact of the global economic downturn on demand. Bookings in the premium cabins remained especially weak which, combined with ongoing aggressive economy class competition and adverse currency movements, continued to stymie any material yield recovery."

Cathay Pacific General Manager Cargo Sales & Marketing Titus Diu said: "Our tonnage decline has seen successive reductions since the beginning of the year, and July's drop of 6.7% was the smallest year-on-year monthly drop so far in 2009. The indications now are that the massive slide in the air cargo market has bottomed out and we were encouraged to see an increase in demand out of our home market, Hong Kong. However, intense competition is still putting yield under considerable pressure."

The full figures are on the next page.

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CATHAY PACIFIC / DRAGONAIR COMBINED TRAFFIC	JUL 2009	% Change VS JUL 08	Cumulative JUL 2009	% Change YTD
RPK (000)				
- China	478,313	-9.3%	3,343,914	-3.2%
- North East Asia	931,291	-14.6%	5,856,708	-14.9%
- South East Asia & Middle East	1,636,489	-0.1%	10,738,040	6.7%
- Europe	1,594,748	4.0%	10,280,883	2.7%
- South West Pacific & South Africa	1,162,175	0.0%	8,404,059	8.6%
- North America	1,916,681	-21.9%	12,854,042	-18.9%
RPK Total (000)	7,719,697	-8.2%	51,477,646	-4.6%
Passengers carried	2,080,326	-9.9%	14,018,476	-5.1%
Cargo and mail tonne km (000)	720,955	-3.7%	4,509,994	-12.9%
Cargo and mail carried (000kg)	133,233	-6.7%	833,926	-14.1%
Number of flights	4,574	-11.6%	32,976	-4.8%

CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY	JUL 2009	% Change VS JUL 08	Cumulative JUL 2009	% Change YTD
ASK (000)				
- China	677,413	-10.9%	4,873,191	-2.6%
- North East Asia	1,146,938	-12.8%	8,409,316	-6.3%
- South East Asia & Middle East	2,028,579	0.9%	14,083,492	13.1%
- Europe	1,803,141	7.2%	12,251,169	6.9%
- South West Pacific & South Africa	1,411,887	-0.3%	10,567,169	5.3%
- North America	2,178,528	-22.4%	14,811,669	-22.1%
ASK Total (000)	9,246,486	-7.5%	64,996,006	-2.9%
Passenger load factor	83.5%	-0.6pt	79.2%	-1.4pt
Available cargo/mail tonne km (000)	992,540	-12.6%	6,719,933	-13.9%
Cargo and mail load factor	72.6%	6.6pt	67.1%	0.7pt
ATK (000)	1,872,591	-10.2%	12,907,292	-8.9%

FOR FURTHER INFORMATION PLEASE CONTACT:

Carolyn Leung, Corp Comm Mgr, Public Affairs, (852) 2747-5393, 7901-5393 or 6053-6066

The Cathay Pacific website can be found at www.cathaypacific.com