

Media Information

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FOR IMMEDIATE RELEASE

CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR OCTOBER 2008

Cathay Pacific Airways today released combined Cathay Pacific and Dragonair traffic figures for October 2008 that show passenger growth falling behind capacity growth, together with a significant fall in the amount of cargo and mail carried compared to the same month last year.

In October, Cathay Pacific and Dragonair between them carried a total of 2,091,339 passengers – up 2.6% on the same month in 2007 but some way behind the 11.6% growth in capacity, measured in available seat kilometres (ASKs), for the same period. The load factor for the month was down 5.3 percentage points at 75.5%. For the year to date, the number of passengers carried has risen by 9.2% compared to a capacity rise of 14.2%.

The amount of cargo and mail carried in October dropped by 7.4% to 144,466 tonnes, while the month's capacity, measured in available cargo/mail tonne kilometres, fell by 2.6% compared to the same month in 2007. The cargo and mail load factor dropped by 2.9 percentage points to 65.9%. For the year to date, cargo and mail tonnage has climbed by 2.4% compared to a capacity rise of 2.8%.

Cathay Pacific General Manager Revenue Management Tom Owen said: "We saw continued weakness in our passenger traffic in October despite capacity growth. October is traditionally one of the busiest months for corporate travel but the peak didn't materialise this year. Demand to and from Hong Kong remained depressed, particularly on the corporate sales side. We also continue to see the fallout from the financial crisis on most long-haul routes as well as regionally, reflecting a tightening of corporate travel policies and reduced travel for both business and leisure. The outlook remains challenging."

Cathay Pacific General Manager Cargo Sales & Marketing Titus Diu said: "Usually we see a surge in our cargo business in October but this year demand was weaker than expected in most of our key markets, including Hong Kong. We saw no significant post-Olympics pickup out of China while the mini-peak anticipated after the National Day holidays in the Mainland didn't materialise. We worked to offset weakening demand by combining freighter flights or making ad hoc cancellations where possible."

The full figures are on the next page.

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CATHAY PACIFIC / DRAGONAIR COMBINED TRAFFIC	OCT 2008	% Change VS OCT 07	Cumulative OCT 2008	% Change YTD
RPK (000)				
- China	569,950	3.7%	4,986,411	4.8%
- North East Asia	958,357	2.2%	9,753,062	4.5%
- South East Asia & Middle East	1,454,138	10.1%	14,301,721	14.1%
- Europe	1,411,537	-5.7%	14,184,977	3.2%
- South West Pacific & South Africa	1,167,607	12.5%	10,915,468	13.6%
- North America	1,890,890	4.8%	21,910,712	27.8%
RPK Total (000)	7,452,479	4.3%	76,052,351	13.3%
Passengers carried	2,091,339	2.6%	20,870,446	9.2%
Cargo and mail tonne km (000)	785,628	-6.7%	7,436,447	2.9%
Cargo and mail carried (000kg)	144,466	-7.4%	1,397,794	2.4%
Number of flights	5,188	4.8%	49,824	5.6%

CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY	OCT 2008	% Change VS OCT 07	Cumulative OCT 2008	% Change YTD
ASK (000)				
- China	775,011	4.2%	7,251,546	3.2%
- North East Asia	1,288,664	0.9%	12,779,160	0.1%
- South East Asia & Middle East	2,075,322	25.6%	18,436,899	15.0%
- Europe	1,728,612	2.0%	16,549,229	1.0%
- South West Pacific & South Africa	1,506,067	18.1%	14,293,861	21.2%
- North America	2,495,738	13.2%	26,878,175	32.7%
ASK Total (000)	9,869,414	11.6%	96,188,870	14.2%
Passenger load factor	75.5%	-5.3pt	79.1%	-0.6pt
Available cargo/mail tonne km (000)	1,191,836	-2.6%	11,219,827	2.8%
Cargo and mail load factor	65.9%	-2.9pt	66.3%	0.1pt
ATK (000)	2,131,177	3.2%	20,367,980	7.6%

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The Cathay Pacific website can be found at www.cathaypacific.com