

## Media Information

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### FOR IMMEDIATE RELEASE

#### CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR MARCH 2008

Cathay Pacific Airways today released combined Cathay Pacific and Dragonair traffic figures for March 2008 that show a continued rise in the number of passengers carried by the two airlines. Cargo tonnage also grew, but lagged marginally behind the growth in capacity.

In March a total of 2,164,663 passengers were carried by the two airlines, representing an increase of 16% over the same month in 2007. The month's passenger load factor rose by 2.4 percentage points to 82.1%, while capacity, measured in available seat kilometres (ASKs), was up by 13.7%. For the year to date, passenger numbers have grown by 15.9% compared to capacity growth of 13.1%.

Cathay Pacific and Dragonair together carried 150,202 tonnes of cargo and mail in March - a rise of 4.9% year on year – while cargo capacity, measured in available cargo/mail tonne kilometres, was up by 6.1%. The cargo load factor rose by 0.6 points to 68.2%. For the year to date, cargo tonnage has risen by 7.1% compared to a capacity rise of 8.1%.

Cathay Pacific General Manager Revenue Management, Sales & Distribution Ian Shiu said: "We are very pleased with our passenger performance last month, which was boosted by strong demand over the earlier-than-usual Easter holidays. We have added a lot of capacity on key long-haul routes in recent months but so far passenger growth has managed to keep pace. Overall, the situation looks promising through to the start of the summer peak."

Cathay Pacific Director & General Manager Cargo Ron Mathison said: "There was no significant peak before Easter, but demand out of Hong Kong and Mainland China remained strong. Yields remain under pressure, and high fuel prices are having a big impact on the bottom line of our freight business. However, we are benefiting from strong demand into and out of India, while our new twice-weekly freighter service to Hanoi and Dhaka has been well received by the market."

The full figures are on the next page.

## Media Information

<b>CATHAY PACIFIC/DRAGONAIR COMBINED TRAFFIC</b>	MAR 2008	% Change VS MAR 07	Cumulative MAR 2008	% Change YTD
RPK (000)				
- China	503,269	17.7%	1,433,812	18.3%
- North East Asia	1,022,691	9.8%	2,985,880	12.3%
- South East Asia & Middle East	1,466,319	17.4%	3,980,023	11.6%
- Europe	1,479,315	6.7%	4,290,828	12.7%
- South West Pacific & South Africa	1,157,502	13.8%	3,560,101	13.3%
- North America	2,312,081	30.9%	6,481,316	32.6%
RPK Total (000)	7,941,177	17.2%	22,731,960	17.9%
Passengers carried	2,164,663	16.0%	6,162,518	15.9%
Cargo and mail tonne km (000)	799,138	6.9%	2,188,213	9.6%
Cargo and mail carried (000kg)	150,202	4.9%	407,916	7.1%
Number of flights	5,033	6.8%	14,594	7.3%

<b>CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY</b>	MAR 2008	% Change VS MAR 07	Cumulative MAR 2008	% Change YTD
ASK (000)				
- China	717,660	5.8%	2,067,846	5.3%
- North East Asia	1,315,810	3.1%	3,929,309	4.3%
- South East Asia & Middle East	1,720,611	6.2%	4,870,997	1.2%
- Europe	1,654,479	2.7%	4,854,133	5.2%
- South West Pacific & South Africa	1,535,567	18.7%	4,495,648	16.5%
- North America	2,723,185	34.8%	7,935,138	35.2%
ASK Total (000)	9,667,312	13.7%	28,153,071	13.1%
Passenger load factor	82.1%	2.4pt	80.7%	3.2pt
Available cargo/mail tonne km (000)	1,172,177	6.1%	3,341,003	8.1%
Cargo and mail load factor	68.2%	0.6pt	65.5%	0.9pt
ATK (000)	2,091,355	9.3%	6,017,934	10.3%

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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*The Cathay Pacific website can be found at [www.cathaypacific.com](http://www.cathaypacific.com)*