

## Media Information

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### FOR IMMEDIATE RELEASE

#### **CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR MARCH 2007**

Cathay Pacific Airways today released traffic figures for March 2007 that show the combined Cathay Pacific/Dragonair passenger numbers and load factor rising over the same month in 2006, while the amount of cargo carried slipped back marginally year on year.

The two airlines together carried a total of 1,866,092 passengers in March, marking a rise of 2.7% on the previous year. The load factor for the month was 79.7%, up 3.7 percentage points on 2006, and there was also a climb in capacity – measured in available seat kilometres (ASKs) – of 1.5%. For the year to date, the number of passengers carried is up 0.7% compared to an ASK rise of 2.1%.

The amount of cargo carried by Cathay Pacific and Dragonair in March fell by 2.0% year on year to 140,002 tonnes while the cargo load factor dipped by almost 4 percentage points. Capacity for the two carriers, measured in available cargo and mail tonne kilometres, rose by 4.2% over the same month last year, while capacity for the year to date is up by the same amount.

Cathay Pacific General Manager Revenue Management, Sales & Distribution Ian Shiu said: “March fell between two major public holidays in Hong Kong this year - Chinese New Year and Easter – yet our passenger business held up very well. We are particularly encouraged by the number of front-end travellers, reflecting the positive sentiment in the Hong Kong business community at the moment, and the outlook remains positive through to the summer peak.”

Cathay Pacific Director & General Manager Cargo Ron Mathison said: “Weak demand in the cargo market continued through March and for the first quarter we saw a dip in our cargo load factor and tonnage carried. There was no significant pickup following the Chinese New Year holidays and in March we saw a falloff in demand out of our key Hong Kong and Chinese Mainland markets as a result of more cargo moving by ocean instead of air.”

The full figures are on the next page.

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CATHAY PACIFIC / DRAGONAIR COMBINED TRAFFIC	MAR 2007	% Change VS MAR 06 Note (i)	% Change VS MAR 06 Note (ii)	Cumulative MAR 2007	% Change YTD Note (i)	% Change YTD Note (ii)
RPK (000)						
- China	427,742	1092.0%	-4.9%	1,212,482	1011.0%	-3.9%
- North East Asia	931,787	19.5%	3.0%	2,659,126	16.3%	0.1%
- South East Asia & Middle East	1,249,040	9.7%	5.7%	3,565,174	8.9%	4.7%
- Europe	1,386,893	11.9%	11.9%	3,808,087	6.5%	6.5%
- South West Pacific & South Africa	1,016,879	9.7%	9.7%	3,143,160	4.4%	4.4%
- North America	1,765,684	6.3%	6.3%	4,886,679	1.2%	1.2%
RPK Total (000)	6,778,025	17.2%	6.5%	19,274,708	12.8%	2.9%
Passengers carried	1,866,092	36.6%	2.7%	5,316,701	32.3%	0.7%
Cargo and mail tonne km (000)	747,301	20.9%	-1.4%	1,996,010	20.4%	-0.2%
Freight carried (000kg)	140,002	31.3%	-2.0%	372,560	30.9%	-1.2%
Number of flights	4,711	56.6%	-0.5%	13,603	56.7%	0.2%

CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY	MAR 2007	% Change VS MAR 06 Note (i)	% Change VS MAR 06 Note (ii)	Cumulative MAR 2007	% Change YTD Note (i)	% Change YTD Note (ii)
ASK (000)						
- China	678,031	938.1%	-5.7%	1,963,673	928.0%	-4.4%
- North East Asia	1,276,085	16.7%	1.7%	3,765,533	17.5%	1.6%
- South East Asia & Middle East	1,619,877	6.3%	2.2%	4,813,591	7.6%	3.2%
- Europe	1,611,247	7.6%	7.6%	4,614,516	8.0%	8.0%
- South West Pacific & South Africa	1,293,774	0.2%	0.2%	3,859,305	1.3%	1.3%
- North America	2,020,819	-0.2%	-0.2%	5,868,856	-0.1%	-0.1%
ASK Total (000)	8,499,833	13.4%	1.5%	24,885,474	14.0%	2.1%
Passenger load factor	79.7%	2.6pt	3.7pt	77.5%	-0.7pt	0.7pt
Available cargo/mail tonne km (000)	1,105,146	26.4%	4.2%	3,089,564	24.6%	4.2%
Cargo and mail load factor	67.6%	-3.1pt	-3.9pt	64.6%	-2.2pt	-2.8pt
ATK (000)	1,913,404	20.6%	3.1%	5,455,997	19.7%	3.2%

Note: (i) Comparative figures excluding Dragonair 2006 traffic / capacity  
(ii) Comparative figures including Dragonair 2006 traffic / capacity

### FOR FURTHER INFORMATION PLEASE CONTACT:

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The Cathay Pacific Website can be found at [www.cathaypacific.com](http://www.cathaypacific.com)

