

# Media Information

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## FOR IMMEDIATE RELEASE

### CATHAY PACIFIC RELEASES AUGUST 2005 TRAFFIC FIGURES

Cathay Pacific Airways today released traffic figures for August 2005 that show continued, though marginally slower, growth.

The airline carried 1,415,516 passengers in August, or an 11.6 percent increase year-on-year, and 94,522 tonnes of cargo, 22.1 percent up on August a year ago. Higher fuel costs weighed heavy on both passenger and cargo operations.

August is a peak month for summer leisure travel, yet year-on-year passenger growth dipped below a corresponding 11.9 percent increase in capacity and did not beat it as it has for most of the year.

There was growth in cargo transshipment tonnage but also a spike in the number of cargo charters out of Hong Kong. Greater freighter capacity in the market also reduced inbound loads from Europe and the United States.

The average passenger and cargo load factor in August was 81.8 percent and 64.3 percent respectively.

Cathay Pacific General Manager Revenue Management, Sales & Distribution Ian Shiu said: "August's figures were a little disappointing as we did not manage to break any summer passenger records even with our extra available capacity. Still, the outlook for bookings in September is good."

Cathay Pacific Director & General Manager Cargo Ron Mathison said: "August's figures were in some ways below expectations as high transshipment tonnage growth masked a weaker performance in exports from southern China. Rates are under pressure as a result of excess capacity being deployed into China and Hong Kong and we are concerned about the impact of high fuel prices on demand."

Full August 2005 figures are on the following page.



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TRAFFIC	Aug 2005	% change vs Aug 04	Cumulative Aug 2005	Cumulative Aug 2004	% change
RPK (000)					
- North Asia	873,152	2.0%	6,168,447	5,372,989	14.8%
- South East Asia & Middle East	1,229,347	11.8%	8,532,236	7,676,261	11.2%
- Europe	1,286,530	14.4%	9,252,400	8,360,201	10.7%
- South West Pacific & South Africa	871,197	35.4%	7,127,009	5,608,586	27.1%
- North America	1,669,464	13.1%	11,712,863	10,271,588	14.0%
RPK Total (000)	5,929,690	14.0%	42,792,955	37,289,625	14.8%
Passengers carried	1,415,516	11.6%	10,191,246	8,941,241	14.0%
Cargo and mail tonne km (000)	550,524	13.6%	4,205,426	3,835,360	9.6%
Freight carried (000Kg)	94,522	22.1%	708,670	628,114	12.8%
Number of flights	2,913	11.1%	21,955	20,010	9.7%

CAPACITY	Aug 2005	% change vs Aug 04	Cumulative Aug 2005	Cumulative Aug 2004	% change
ASK (000)					
- North Asia	1,131,046	3.0%	8,624,333	8,204,010	5.1%
- South East Asia & Middle East	1,513,721	9.1%	11,376,439	10,355,483	9.9%
- Europe	1,445,730	10.4%	10,498,524	10,115,919	3.8%
- South West Pacific & South Africa	1,189,840	20.8%	9,708,018	7,870,135	23.4%
- North America	1,968,876	15.8%	13,700,910	11,647,502	17.6%
ASK Total (000)	7,249,213	11.9%	53,908,224	48,193,049	11.9%
Passenger load factor	81.8%	1.5pt	79.4%	77.4%	2.0pt
Available cargo/mail tonne km (000)	856,281	14.4%	6,378,916	5,618,470	13.5%
Cargo and mail load factor	64.3%	-0.4pt	65.9%	68.3%	-2.4pt
ATK (000)	1,545,753	13.2%	11,506,633	10,203,206	12.8%

## FOR FURTHER INFORMATION PLEASE CONTACT:

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The Cathay Pacific Website can be found at [www.cathaypacific.com](http://www.cathaypacific.com)

\* Cathay Pacific was voted 'Airline of the Year 2005' in the world's largest passenger poll conducted by UK-based Skytrax Research.

